

**Minor  
in  
Global Studies  
&  
Governance**

..... The Problem-solver's Playground

**GLOBAL STUDIES & GOVERNANCE PROGRAM**

A GSG “minor” aligns almost perfectly with existing IUB “majors,” or “schools.” Two “automatic” alignments illustrate: the School of Business’s “International Business” segment not only fits into, but also profits from a GSG “minor”. Corporation behavior and strategies taught under “International Business” also need knowledge of the cultural, political, social, or environmental nuances within target countries, especially as these arenas address “governance” issues, something a typical GSG curriculum offers. Both the breadth and depth of this Business School alignment speak equally for the departments of Environment Management and Environment Science: a GSG “minor” adds governance-based skills to the technical information learned about environment protection and for climate-change strategies. A GSG “minor” increasingly carries a “special relationship” with the School of Engineering & Computer Science (SECS).

For example, as the 2016 World Economic Forum acknowledged in Davos during 2016, we are entering the Fourth Industrial Revolution Age, in which artificial intelligence (AI), like drones, robots, electric automobiles, complex software programs, and so forth, will slowly dominate society. This is far different from the First, Second, and Third industrial revolutions, which emphasized physical labor, with manufacturing as the dominant mode of production and the assembly-line as the production vehicle: the First introduced the textiles industry from the 1770s in Great Britain; the Second extended production to iron and steel (with the railway and automobiles as the key products) and locations, such as West Europe, United States, and even Japan and Russia one century later; and, another century later, the computer revolution began in the Third industrialized countries. Yet, today we are rapidly moving into intellectual skills, not physical; and this requires even more sophisticated and intricate forms of governance (against piracy, hacking, and so forth), creating an embryonic GSG “minor” partnership with the SECS outfit within IUB.

The rationale behind the “minor” proposal is fourfold. Foremost are its inter-disciplinary and multidisciplinary contexts in an age already known for “multi-tasking” societies and individuals. These already connect the GSG curriculum to a variety of other IUB “majors,” complementing them in many cases: its underlying theme of governance, for instance, helps us understand the remaining three rationales: (a) the “ifs” and “how” of multinational corporations adjusting to the cultural idiosyncrasies of the country they operate in; (b) whether the necessary U.N. Sustainable Development Goals (SDG) agenda, a key topic in any environment-related school, department, or program is being fulfilled, thereby helping us shed light on tackling climate-change threats; and (c) what the various forms of media have been doing against the burgeoning technologies of artificial intelligence, such as robots and drones, to stop being overwhelmed by them. All three above issues connect with existing IUB “majors”: respectively, International Business; Environmental Science & Management; Life science; Public Health; and Engineering.

**Proposed “Minor” Trajectories:**

The 15-credit GSG “minor” must fulfill the following:

(a)	The required course (GSG102)	3x1 = 3 Credit
(b)	2 courses from the 200-level listed below	3x2 =6 Credit
(c)	1 course from the 300-level listed below	3x1 = 3 Credit
(d)	1 course from the 400-level listed below	3x1 = 3 Credit
Total		15 Credit

The 300-level course fits a regional concentration. Choose from one of the regions covered. Courses at other levels will be compatible with this regional expertise being cultivated. Among the courses that fit the above stipulations (descriptions attached to this proposal):

200-level:

GSG 201: Theories of International Relations/International Political Economy  
GSG 203: Security Studies  
GSG 211: Regional and International Organizations  
GSG 220: Theories of War and Conflict  
GSG 230: Comparative Public Policy  
GSG 231: Cultural Governance and Soft Power  
GSG 241: Public Diplomacy and Communications  
GSG 251: Gender, Equality and Development  
GSG 260: Human Geography and Global Demography  
GSG 283: Asian Popular Culture

300-level:

GSG 320: Ethnic Conflict and Counter-insurgencies  
GSG 321: International Terrorism and Counter-terrorism  
GSG 330: Human Rights and Law  
GSG 340: Communication and Cultural Politics  
GSG 341: Media, Culture and Society  
GSG 351: Regional Economic Integration and Rural Development  
GSG 380: Middle Eastern Studies  
GSG 381: North American Studies  
GSG 382: East Asian Studies  
GSG 383: European Studies  
GSG 384: Central Asian Studies  
GSG 385: African Studies  
GSG 386: Latin American Studies  
GSG 387: Southeast Asian Studies

400-level:

GSG 403: Global Ecology: Culture and Communications and Demography  
GSG 430: Communication Policy and Planning  
GSG 440: Global Communication and National Cultures  
GSG 450: International Economic Institutions and Global Poverty  
GSG 460: Climate-change Governance: Performance-monitoring

As evident, students can strengthen their business major, with a geographical concentration (for example, if Asian Studies, then through GSG280, GSG281, GSG282, GSG283, GSG382, GSG387, & GSG388), for instance; or an environmental major with an ecological concentration (GSG260, GSG460); or even a communications major with a cultural/diplomatic concentration (GSG 241, GSG 341, GSG440). Similar concentrations can be built with any of the GSG tracks should the student so wish.

In discussion with the GSG Head, students should select their course-list with their job-market skills, preferences, and future in mind.