



MSS in Media and Communication

Master of Social Science in Media and Communication at Independent University, Bangladesh (IUB) provides critical perspectives on the sociology, culture, politics, and economics of contemporary media practices. This further ensures a mix of theoretical approaches to media studies, journalistic endeavours, and practical applications of media technologies.

MSS in Media and Communication aims to impart the necessary skills to develop a greater understanding of contemporary media industry. Such appreciation is essential to negotiate with the complex communication networks in today's globalized world. The program recognizes the field of media and communication today being more global than local. Global communication technologies in broadcasting, print, telecommunication, filmmaking, and other media are shaping the way information is shared and entertained, therefore engaging in various everyday activities.

Summarizing, the Master's program addresses the pivotal role of media and communication plays in today's world. Students shall gain a solid foundation and understanding of the central role of communication in society and world.

Tuition

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|-------------------------------------|-------------------|
| Application form | 500/- |
| Admission fee (one time) | 25,000/- |
| Tuition fee (6,500 per credit X 39) | 2, 53,500/- |
| Convocation fee (one time) | 10,000/- |
| Activity fee per semester | 7,000/- |
| Grand Total | 2,96,000/- |

*Payment can be made in installments.

*Per course 3 credit hours

Scholarship Criteria

| | |
|---------------------|-------------|
| CGPA 3.50 or above: | 50% waiver |
| CGPA 3.75 or above: | 75% waiver |
| CGPA 3.85 or above: | 100% waiver |

Note:

- All merit-based scholarship is eligible only after the first semester
- Children of freedom-fighters, are eligible to 100% scholarship, provided the right documents



Contact

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Independent University, Bangladesh (IUB)



Master of Social Science (MSS) in Media and Communication



MSS in Media and Communication

- The program is an interdisciplinary study with a wide scope, allowing students to tailor theory options to fit their interests
- Exposing students to various concepts, theories and approaches to communication and media studies, and practices
- Acquiring and enhancing analytical and practical skills, therefore to engage in communication policy and planning
- Two streams to choose from: Journalism or Film and Television
- World class faculty members
- Modern teaching and learning facilities
- Small class sizes, allowing the enhancing of individual attention from teachers
- Evening classes throughout the week. Morning and afternoon classes on weekends
- Merit-based scholarships are available after the first semester is complete
- 100% scholarship to all children of freedom-fighters, provided the right documents
- Graduate Assistant (GA) is available to all deserving students



Permanent Faculty

Professor G. M. Shahidul Alam

Professor & Head, Dept. of Media and Communication
Ph.D. (Boston University, US), MALD (The Fletcher School of Law & Diplomacy, Tufts University, US), M.A. (University of Dhaka, Bangladesh)

Professor Zakir Hossain Raju

Professor, Dept. of Media and Communication
Ph.D. (La Trobe University, Australia), M.A. (University of Dhaka, Bangladesh)

Mohammad Masud Chowdhury

Senior Lecturer, Dept. of Media and Communication
M.A. (University of Leeds, UK), M.A. (University of Dhaka, Bangladesh)

Tasneem L. Shahrukh

Senior Lecturer, Dept. of Media and Communication
M.Eng. SC (UNSW, Australia), M.A. (University of Dhaka, Bangladesh)

Tazeen Ahmed

Senior Lecturer, Dept. of Media and Communication
M.A. (The University of Westminster, UK), B.Sc. (York University, Canada)

Adjunct Faculty

Muhammad Zamir

Former Chairman of Bangladesh Information Commission; M.A. (Eng. Literature)

Dr. Rezwan-ul Alam

Director, Outreach and Communication, Transparency International, Bangladesh, Ph.D. (UK), M.A. (University of Dhaka, Bangladesh)

Dr. Fahmidul Haque

Associate Professor, University of Dhaka; Ph.D. (University of Science, Malaysia), M.A. (University of Dhaka, Bangladesh)

Shahnoor Wahid

Editor - Special Supplement, The Daily Star; M.Sc. (University of Dhaka, Bangladesh)

Ratan Kumar Paul

Executive Producer, Nayan-tara Communications; M.Sc. (University of Dhaka, Bangladesh)

Syed Ali Haider Rizvi

Director, Multimedia Development & Communication Center; M.A. (Lodz, Poland)

Phillip Gain

Director, The Society for Environment and Human Development (SEHD), M.A. (University of Dhaka, Bangladesh)

Dr. A.S.M. Asaduzzaman

Assistant Professor, University of Dhaka; Ph.D. (Goldsmiths College, University of London, UK)

Reaz Ahmed

News Editor, The Daily Star; M.A. (University of Dhaka, Bangladesh)

Al Kamal Md. Ziaul Haq

News Editor, The Daily Star; M.S.S. (University of Dhaka, Bangladesh)

Course List

Students must complete 39 credits (10 courses & Final Project/Thesis) to graduate

Core Courses: 4 courses = 12 credits

CMN 501: Globalization and Contemporary Media and Communication
CMN 502: Perspectives on Bangladesh Media
CMN 503: Media Text and Discourse
CMN 504: Media Research and Cultural Analysis

Area Courses: 9 credits (any three courses from the list)

CMN 601: Media Law and Ethics
CMN 602: Digital Media and Everyday Culture
CMN 603: Communication Strategies for Health and Population Issues
CMN 604: Advanced Development Communication
CMN 605: Political Economy of Media
CMN 606: Media Economics and Management

Specialization Courses: 9 credits (any three courses from either streams)

Stream A: Journalism

CMN 651: Current Issues and Media Coverage
CMN 652: Print and Broadcast Journalism
CMN 653: Radio Journalism
CMN 654: Digital Photo-journalism
CMN 655: Cyber Journalism
CMN 656: Magazine Writing and Editing
CMN 657: Multimedia Authoring
CMN 667: Advanced Reporting and Editing

Stream B: Film and Television

CMN 658: Multimedia Production
CMN 659: Audio and Video Editing
CMN 661: History of Film and Television
CMN 662: Television and Video Documentary
CMN 663: Television Drama Production
CMN 664: Global Cinema and Television
CMN 665: Issues in Film and Television Studies
CMN 666: Cinema and Authorship

Final Media Project or Master's Thesis: 9 credits

CMN 698: Media Production Project (6 credits) & Term Paper (3 credits)
CMN 699: Master's Thesis (9 credits)